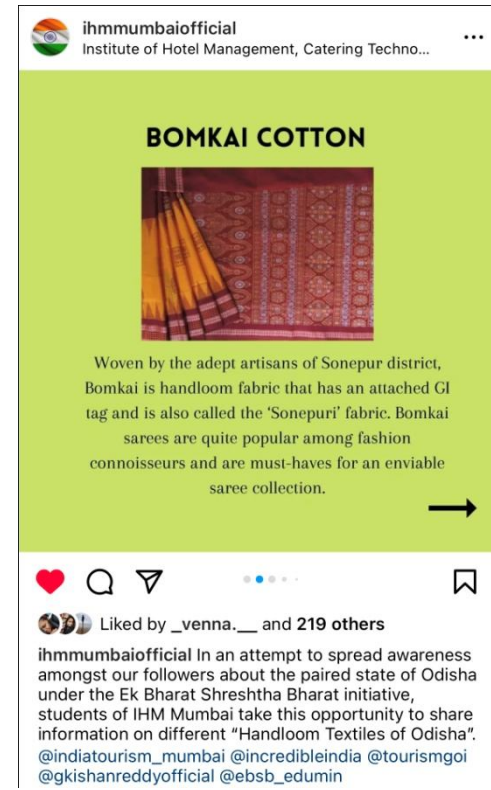


EK BHARAT SHRESHTHA BHARAT ACTIVITIES
BY
MINISTRY OF TOURISM
October 2022

Sr. No	Activities by the IHMCTAN Mumbai	Month of Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1.	Cultural exchange: Shared information about Handloom Textiles of Odisha.	October 2022	In an attempt to spread awareness amongst our followers about the paired state of Odisha under the Ek Bharat Shreshtha Bharat initiative, students of IHM Mumbai took the opportunity to share information on different “Handloom Textiles of Odisha”.	Maharashtra and Odisha	Followers Of the various social media platforms of IHM Mumbai.	<p>Social media outreach: Information about this activity was posted on the social media pages of Ihm Mumbai. (Instagram – 219 Likes and Facebook- 9 likes)</p> <p>Instagram Post Link: https://www.instagram.com/p/CkPmFNZJDIs/?igshid=MDJmNzVkMjY=</p> <p>Facebook Post Link: https://m.facebook.com/story.php?story_fbid=pfbid02Q8FtUWJ9kiuUpeXS1Pp46ACBxZmSY7o98GLUmoNeFPdgG UKE6UgPhTAX697xaBTX1&id=100064112730347&mibextid=fBA1Bh</p>



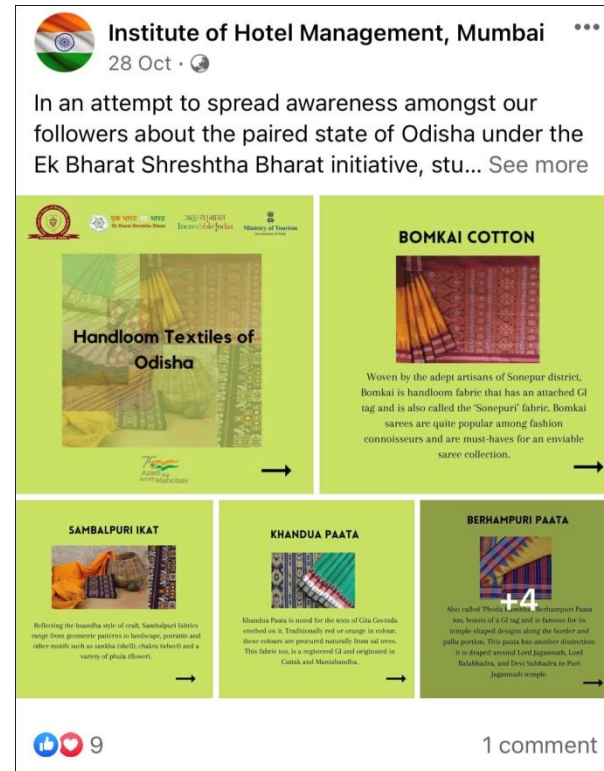
Instagram Post Image 1



Instagram Post Image 2



Instagram Post Image 3



Facebook Post Image